



# WADDEM

WORLD ASSOCIATION FOR DISASTER AND EMERGENCY MEDICINE

## Sponsorship & Exhibit Prospectus



### **The 4th Pan American Conference**

Measuring Progress and Improving  
Preparedness in Disaster Management

**The National Conference Center  
Leesburg, Virginia, USA  
October 15 - 17, 2012  
[www.wadem.org](http://www.wadem.org)**



**Conference  
Secretariat**

**International Conference Services Ltd.**

2101 - 1177 West Hastings St. Vancouver, BC Canada V6E 2K3  
P: 604-681-2153 E: [wadem@icsevents.com](mailto:wadem@icsevents.com) W: [www.wadem.org](http://www.wadem.org)



# 4th Pan American Conference

October 15-17, 2012 National Conference Centre, Leesburg, VA

This conference will bring together individuals interested in disaster and emergency medicine/management to discuss developments in risk reduction, preparedness, and responses, and to build consensus on important related issues.

The conference will focus on risk reduction, improving preparedness, and assessing responses worldwide from prehospital care systems through post-event evaluations. There will be consensus-building workshops, debates, keynote addresses, as well as invited and free papers. Additionally, there will be several relevant pre- and post-conference workshops and courses.

## WHY SHOULD YOU SPONSOR?

Sponsoring and exhibiting at the 4th Pan American Conference of WADDEM presents an opportunity for your organization to gain widespread exposure to this unique segment of members from the Disaster and Emergency industry.

As a Sponsor or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing opportunities to:

- Increase your brand's strength and image in the marketplace
- Gain differentiation from your competitors
- Target your message and marketing
- Increase access to the North American market
- Increase sales and exposure

## CONFERENCE VENUE



The National Conference Center, located on 110 safe, scenic acres, is a distraction-free setting for meetings in Leesburg, Virginia. Approved by the International Association of Conference Centers (IACC), The National Conference Center offers productive meetings and convenient accommodations in the Washington D.C. area.

Hotel room reservations can be made online upon conference registration to ensure you receive the special discounted conference rate.

Sponsors and Exhibitors are required to stay at the National Conference Center.



Become a sponsor or exhibitor of the 4th Pan American Conference of WADDEM and you will receive a 15% discount on your exhibit booth at the 18th World Congress on Disaster and Emergency Medicine in Manchester, UK May 28-31, 2013, [www.wcdem2013.org](http://www.wcdem2013.org)

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## GOLD LEVEL SPONSOR \$5,000

Choose one of the sponsorship opportunities below and receive the Additional Benefits associated with this level.

### BANQUET DINNER

**EXCLUSIVE**

As the exclusive sponsor of this special event, your logo will be included on the signage at each table, as well as on the main presentation screens. You will also have an opportunity to place branded gifts at each seat for attendees to take home with them (provided in advance by your organization and approved by the Conference Manager).

### DELEGATE BAGS

**EXCLUSIVE**

Historically the most popular sponsorship item at conferences, delegate bags offer your organization an opportunity to leave a lasting impression. With your company logo printed on the bags, your organization will be showcased throughout the conference as attendees attend sessions. As a bonus, delegates will think of your organization every time they use the delegate bag post-conference.

### ADDITIONAL BENEFITS INCLUDE:

- Complimentary full page ad in the On-Site Program
- Recognition on the Conference website as a Gold Sponsor
- Recognition in the On-Site Program as a Gold Sponsor
- Complimentary delegate bag insert
- Complimentary registration (Accommodation not included)



# 4th Pan American Conference

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## SILVER LEVEL SPONSOR \$3,000

Choose one of the sponsorship opportunities below and receive the Additional Benefits associated with this level.

### ON-SITE PROGRAM

**EXCLUSIVE**

Given to every attendee, the Final Program will be viewed multiple times throughout the conference. A full page ad space will be reserved for your organization on the inside cover of this publication.

### REGISTRATION BADGES & LANYARDS

**EXCLUSIVE**

Have your organization's name around the neck of every attendee, speaker, and exhibitor, and your logo on every badge!

### ADDITIONAL BENEFITS INCLUDE:

- Complimentary half page ad in the On-Site Program
- Recognition on the Conference website as a Silver Sponsor
- Recognition in the On-Site Program as a Silver Sponsor
- Complimentary delegate bag insert
- Complimentary registration (Accommodation not included)



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## BRONZE LEVEL SPONSOR \$2,000

Choose one of the sponsorship opportunities below and receive the Additional Benefits associated with this level. (More opportunities may become available closer to the conference.)

### CONFERENCE PENS

**EXCLUSIVE**

Provide conference attendees with a branded pen they will use for the entire conference (pens to be supplied by your organization.)

### CONFERENCE NOTE PADS

**EXCLUSIVE**

Your branded notepads will be placed in each delegate bag to reach maximum exposure (pads to be provided by your organization.)

### ADDITIONAL BENEFITS INCLUDE:

- Complimentary quarter page ad in the On-Site Program
- Recognition on the Conference website as a Bronze Sponsor
- Recognition in the On-Site Program as a Bronze Sponsor

## OTHER SPONSORSHIP & MARKETING OPPORTUNITIES

### DELEGATE BAG INSERTS

**\$500**

Provide a one page document, pamphlet or postcard to include in the delegate bag.

### ADVERTISEMENT IN ON-SITE PROGRAM

Back Cover Ad	\$1,000
Full Page Ad	\$750
Half Page Ad	\$500



# 4th Pan American Conference

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## EXHIBITING OPPORTUNITIES

**Investment: \$1500**

Your Exhibit includes:

- 10 x 10 Exhibit Space
- 6 foot skirted table
- 2 chairs
- Website Listing
- 1 Staff badge with full access to the Conference (does not include hotel room)
- 50-word company bio in On-Site Program

### REQUIRED AGREEMENT FOR EXHIBITORS

#### Badge Pick-up

Once full payment is received you will receive a registration link. Badge pick-up will occur during exhibitor registration. No person will be admitted to the Exhibition area without a badge.

#### Staffing of Exhibits

Exhibits must be operational for the duration of the Exhibit Hall open hours, and must be staffed and operational during health breaks.

#### Exhibiting Operations

Exhibitors should not operate in a way that violates the rights of another exhibitor. Exhibitors may not obstruct the view or interfere with the traffic of other exhibitors. General promotion, demonstration and distribution of literature/samples must take place at your assigned table top. Exhibit areas should be kept clean and in good order. No part of any exhibit, or related signs, shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface them. The exhibitor is liable for damage from failure to observe these rules.

#### Inclusions

Exhibit space rental does not include any of the following: furniture, electricity, Internet connection, labour, shipping or any other services. Please email wadem@icsevents.com if you have not been sent the order forms for the services that you require.

#### Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the Exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

#### Giveaways, Contests, and Raffle Drawings

Giveaways should be associated with products or services of the exhibiting company. Contests, drawings and raffles cannot be more than \$100 in value.

#### Accommodations

Exhibition staff must stay at the National Conference Centre and book their room via the online registration system.

#### Sound Restrictions

No equipment or voice-reproducing machines can be operated in such a manner as to cause a disturbance to other exhibitors. Earphones should be provided, or such devices should be enclosed in a special soundproof booth. The conference organizers or members of the conference organizing committee reserve the right to determine when sound is interfering with another exhibit and must be discontinued.

#### Photography and Videotaping

The taking of photographs, other than by the official photographer is expressly prohibited.

#### Third-Party Representatives

Any agency representing a technical or professional exhibitor must submit their client's name, contact information, address, telephone & fax numbers, signature and title with application.

#### Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The Exhibit Hall will be locked at night and exhibitors will not be allowed access until the Exhibit Hall has been opened for business the following morning. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless International Conference Services, Ltd. (ICS), the 4th Pan American Conference of WADDEM Alloys and their Applications and the National Conference Centre, from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

#### Cancellation of Conference

Upon execution of the exhibitor application, it is mutually agreed that in the event of cancellation of the Conference Meeting due to fire, strikes, governmental regulations, terrorism, or causes that would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and the conference organizing committee shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and previous commitments.

#### Terms and Conditions

As a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this prospectus. The Conference and ICS reserve the right to refuse exhibit space to any applicant at its sole discretion.

**Signature of Authorized Representative**

\_\_\_\_\_

**Company Name**

\_\_\_\_\_

**Date** \_\_\_\_\_



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## SPONSORSHIP & EXHIBITOR COMMITMENT & PAYMENT FORM

SPONSORSHIP ITEM	INVESTMENT	NUMBER	SUBTOTAL
Banquet Dinner	\$5,000		
Delegate Bags	\$5,000		
On-Site Program	\$3,000		
Registration Badges & Lanyards	\$3,000		
Conference Pens	\$2,000		
Conference Note Pads	\$2,000		
Delegate Bag Insert	\$500		
Back Cover Ad in On-Site Program	\$1000		
Full Page Ad in On-Site Program	\$750		
Half Page Ad in On-Site Program	\$500		
Exhibit	\$1,500		
		<b>TOTAL</b>	

Company Name:

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Sponsorship & Exhibitor Commitment & Payment Form  
4th Pan American Conference of WADEM  
October 15 - 17, 2012

Company/Organization \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ ext \_\_\_\_\_

Email Address \_\_\_\_\_

Company Website \_\_\_\_\_

We acknowledge and agree to the provisions set forth in this Sponsorship & Exhibit Prospectus:

Signature \_\_\_\_\_

Date \_\_\_\_\_

Payments accepted via credit card, wire transfer, or cheque payable to  
International Conference Services - WADEM 2012. Submit this form along with payment to:

International Conference Services / WADEM 2012  
International Conference Services, 2101–1177 West Hastings Street, Vancouver, BC V6E 2K3  
P: (+1) 604-690-3007 F (+1) 604-681-1049 E: wadem@icsevents.com

A Contract will be e-mailed to the address on this form.

**WIRE TRANSFER INSTRUCTIONS**

Beneficiary: International Conference Services  
2101 - 1177 West Hastings Street  
Vancouver, B.C. V6E 2K3

Beneficiary Bank: HSBC Bank Canada  
885 West Georgia Street  
Vancouver, B.C. V6C 3G1

Institution No. 016  
Transit No. 10270  
SWIFT Code: HKBCCATT  
Bank Account No.: 270-247475-021

**CREDIT CARD INSTRUCTIONS**

Card Type: (Visa & MasterCard)

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_

**NOTE:** All exhibit booths and sponsorship items are assigned on a first-come, first-paid basis and considered sold only upon payment of invoice. We highly recommend all Order Forms and Contracts be faxed or e-mailed. The Conference does not assume responsibility for late or undelivered Order Forms or Contracts via post. The Conference agrees to uphold all Sponsorship benefits outlined in the Sponsorship/ Exhibit Package.

**PAYMENT:** Due 30 days from the date of Invoice. The Conference reserves the right to render this Order null and void without notice if Payment is not received by the Due Date.

**CANCELLATION:** Cancellation must be in writing. 50% Cancellation Fee will apply up to July 2, 2012. No refunds after this date. The Conference reserves the right to re-sell any Sponsorship items and/or Exhibit Spaces that have been cancelled.